國立東華大學

課　綱　Course Outline
人文社會科學學院亞太區域研究博士班博士班

中文課程名稱 Course Name in Chinese	產業與貿易				
英文課程名稱 Course Name in English	Industrial Organization and Trade Theory				
科目代碼 Course Code	APRSD0500	班　別 Degree	博士班 Ph. D.		
修別 Type	選修 Elective	學分數 Credit(s)	3.0	時　數 Hour(s)	3.0
先修課程 Prerequisite					

課程目標
Course Objectives

The development of international
trade theory has developed for a long
time, but the assumption of perfect competition or monopoly market
structure commonly used in trade theory needs to be revised due to the
development of industry. With incomplete competition and information,
students can learn the role of "strategy" in trade theory and policy, and
apply what they have learned to fields such as environmental economics,
regional economics, and find out solutions in the age of digital economy.
The most important thing is to cultivate stud ents' ability to find problems,
design models, answer questions, and write an essay/report.

課程大綱
Course Outline

1. Intra industry Trade, Competition and Rivalry
2. Strategies and the Mode of Competition
3. Trade under Asymmetric Information
4. Innovation, Research and Learning
5. Trade Liberalization and Protection
6. Dumping, Market Access, and Sanctions
7. Tariff Discrimination and MFN Clause
8. Parallel Trade and External Reference Pricing
9. Trade policy and Privatization Policy
10. Trade Policy in the Presence of Vertical Product Differentiation
11. Personalized Pricing and Digital Service Tax
12. Trade Policy in a Service Industry
13. Trade Policy in the Age of Digital Economy

資源需求評估（師資專長之聘任、儀器設備的配合・・・等）
Resources Required (e.g. qualifications and expertise, instrument and equipment, etc.)

課程要求和教學方式之建議

Course Requirements and Suggested Teaching Methods
Students are supposed to have a basic knowledge of microeconomics and game theory, but the relevant concepts and tools are reviewed in class.
其他 Miscellaneous